ESTTA Tracking number:

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227258		
Party	Defendant Anastasia Lilly, LLC		
Correspondence Address	STEVEN J. MILLER Schmeiser Olsen & Watts Llp 18 E University Dr Ste 101 Mesa, AZ 85201-5946 trademarks@iplawusa.com		
Submission	Change of Correspondence Address		
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Signature	/s/Marvin A. Glazer		
Date	05/18/2016		
Attachments	Notice of Appearance and Change of Correspondence Address.pdf(14984 bytes)		

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

)		
Mattel, Inc.,)	Opposition No. 91227258	3
Opposer,)		
)	Application Ser. No.: 86/637,702	
v.)		
)	Application Filing Date:	May 21, 2015
Anastasia Lily, LLC,)		
Applicant.)	Subject Mark: MASTE	R OF THE
)	UNIVE	RSE
)		

APPEARANCE OF COUNSEL AND CHANGE OF CORRESPONDENCE ADDRESS

Please note the appearance of attorney Marvin A. Glazer in the above opposition proceeding on behalf of Applicant Anastasia Lily, LLC.

Also, please change the correspondence address and other correspondence information for Applicant Anastasia Lily, LLC to the following:

Marvin A. Glazer

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Date: May 18, 2016 Respectfully submitted,

Anastasia Lily, LLC (Applicant)

By: /s/ Marvin A. Glazer

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CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being transmitted on May 18, 2016 to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA).

/s/ Marvin A. Glazer Marvin A. Glazer

CERTIFICATE OF SERVICE VIA ELECTRONIC MAIL BY AGREEMENT

I, Marvin A. Glazer, of Cahill Glazer PLC, attorneys for Applicant Anastasia Lily, LLC, hereby certify that a true and complete copy of the foregoing Appearance Of Counsel And Change Of Correspondence Address was served via electronic mail (email attachment) on <u>May 18, 2016</u> on Counsel for Opposer, namely:

Bobby Ghajar, Esq. email address: bobby.ghajar@pillsburylaw.com Marcus Peterson, Esq. email address: marcus.peterson@pillsburylaw.com PILLSBURY WINTHROP SHAW PITTMAN 725 S. Figueroa St., Suite 2800 Los Angeles, CA 90017,

and that counsel for the parties have mutually agreed that, in regard to papers filed in the Trademark Trial and Appeal Board in this opposition proceeding, electronic service upon opposing counsel via email attachment shall be treated as the equivalent of mail service, provided that any files above 5MB are split prior to sending them by email.

/s/ Marvin A. Glazer Marvin A. Glazer